

Organiser

Event Partner



# 2025車士活端午嘉年華

## Chatswood Dragon Boat Festival 2025

### Sponsorship Package

Date: 25th MAY 2025 (SUN)

Location: [Chatswood Mall](#)

冠名贊助商 Title Sponsor

鉑金贊助商 Platinum Sponsor

金牌贊助商 Gold Sponsor

銀牌贊助商 Silver Sponsor

銅牌贊助商 Bronze Sponsor



冠名贊助商 TITLE SPONSOR	Exclusive Naming Right - Sponsor title mentioned whenever the event was mentioned - Top level logo display on all promotional materials - 3" full screen logo display after official videos on website and social media - No direct competitor participating in event	\$60,000
	2.4m x 2.4m Event booth display X 2	\$4,400
	Speech opportunity in opening ceremony	\$8,800
	Logo on backdrop of stage during event	\$22,000
	Logo on stand-up QR code bollard during event	\$11,000
	Logo on backdrop of stage during event	\$33,000
	Event e-programme full screen ad + short introduction	\$8,800
	Event website head banner	\$5,500
	Short video interview @ sponsor stall during event (for APP & social media)	\$5,500
	Invitation to press conference	\$1,100
	Speech in press conference	\$5,500
	Product placement in press conference	\$3,300
	Thank you certificate in press conference	\$2,200
	Video interview in press conference and event (For APP & social media)	\$5,500
	Thank you announcement	\$1,100
	ac878.com.au & ac 878 APP Top banner X 3 Months	\$9,900
	30seconds Radio Advertising spot X 150	\$36,000
	廣告總值: Total Package Cost :	<b>AUD\$190,600</b> <small>(GST Incl.)</small>
	特惠價格: Special Price :	<b>AUD \$66,000</b> <small>(GST Incl.)</small>

鉑金贊助商 PLATINUM SPONSOR	2.4m x 2.4m Event booth display	\$2,200
	Logo on backdrop of stage during event	\$7,700
	Logo on stand-up QR code bollard during event	\$5,500
	Event e-programme introduction	\$5,500
	Event website banner	\$880
	Logo display on promotional materials	\$3,300
	Invitation to press conference	\$660
	Thank you certificate in press conference	\$550
	Thank you announcement	\$660
	Short video interview @ sponsor stall during event (for APP & social media)	\$2,200
	ac878.com.au & ac 878 APP middle banner X 2 Months	\$2,200
	30 seconds Radio Advertising spot X 30	\$7,200
廣告總值: Total Package Cost :		AUD\$38,550 (GST Incl.)
特惠價格: Special Price :		<b>AUD \$16,500</b> (GST Incl.)

金牌贊助商 GOLD SPONSOR	2.4m x 2.4m Event booth display	\$2,200
	Logo on stand-up QR code bollard during event	\$3,300
	Event website banner	\$880
	Logo display on promotional materials	\$2,200
	Invitation to press conference	\$660
	Thank you certificate in press conference	\$550
	Thank you announcement	\$440
	ac878.com.au & ac 878 APP middle banner X 1 Month	\$1,100
	30seconds Radio Advertising spot X 20	\$4,800
	廣告總值: Total Package Cost :	
特惠價格: Special Price :		<b>AUD \$8,800</b> (GST Incl.)

銀牌贊助商 SILVER SPONSOR	2.4m x 2.4m Event booth display	\$2,200
	Event website banner	\$660
	Logo display on promotional materials	\$880
	Invitation to press conference	\$550
	Thank you announcement	\$330
	ac878.com.au & ac 878 APP middle banner X 1 Month	\$1,100
	30seconds Radio Advertising spot X 10	\$2,400
	廣告總值: Total Package Cost :	<i>AUD \$8,120</i> (GST Incl.)
	特惠價格: Special Price :	<b><i>AUD \$5,500</i></b> (GST Incl.)

銅牌贊助商 BRONZE SPONSOR	2.4m x 2.4m Event booth display	\$2,200
	Logo display on promotional materials	\$440
	Event website banner	\$660
	Invitation to press conference	\$550
	Thank you announcement	\$220
	廣告總值: Total Package Cost :	<i>AUD \$4,070</i> (GST Incl.)
	特惠價格: Special Price :	<b><i>AUD \$3,300</i></b> (GST Incl.)

## 客戶資料 Client Details

公司名稱： Company Name :	<input type="text"/>		
A.B.N. 公司註冊編號： A.B.N. Number :	<input type="text"/>		
電郵地址： Email Address :	<input type="text"/>		
公司地址： Address :	<input type="text"/>		
聯絡人： Contact Person :	<input type="text"/>	電話號碼： Phone Number :	<input type="text"/>
傳真號碼： Fax Number :	<input type="text"/>	手提號碼： Mobile Number :	<input type="text"/>

## Chatswood Dragon Boat Festival 2025

TITLE SPONSOR	<input type="checkbox"/>	<b>AUD \$66,000</b> (GST Incl.)
PLATINUM SPONSOR	<input type="checkbox"/>	<b>AUD \$16,500</b> (GST Incl.)
GOLD SPONSOR	<input type="checkbox"/>	<b>AUD \$8,800</b> (GST Incl.)
SILVER SPONSOR	<input type="checkbox"/>	<b>AUD \$5,500</b> (GST Incl.)
BRONZE SPONSOR	<input type="checkbox"/>	<b>AUD \$3,300</b> (GST Incl.)

Contract period: from \_\_\_\_\_ to \_\_\_\_\_.  
The payment is divided into \_\_\_\_\_ instalment(s) within campaign period and first instalment will be billed on \_\_\_\_\_.

Proposed by : AC878 Media Group	<input type="text"/>	Proposal accepted by :	<input type="text"/>
Printed Name:	_____	Printed Name:	_____
Date	_____	Date	_____

### \*Conditions Apply. 銷售條款

1. Payment must be made at least ten (10) days before telecast unless credit facility is granted; 2. The advertiser is responsible to supply material acceptable to AC878 Media Group and the Code & Practice of Australia; 3. Deadline for material submission is five (5) days (excluding holidays and weekends) prior to scheduled telecast; 4. Copyrights reserved by AC878 Media Group if any advertising material has been modified by AC878 Media Group; 5. Advertising credits must be used by the Advertiser within \_\_\_\_\_ months after the end of the contract; 6. Unused advertising credits will be forfeited upon the period expired as agreed at clause 7; 7. All bookings are non-cancellable; 8. AC878 Media Group has the discretion on the allocation of spots without prior notice;